

Excellence in Innovation and CSR, for Mahindra Electric



Mahindra Electric has added new jewels to its crown by winning two Awards at the prestigious Manufacturing Today Awards, 2016. They were recognised for their ‘Excellence in Innovation’ and ‘Excellence in Corporate Social Responsibility’. These awards have been created by Manufacturing Today magazine (ITP Publishing Pvt. Ltd.) to recognize, honor and celebrate the efforts and achievements of the Indian manufacturing sector.

For the year 2016, the MTA authority invited nominations for 12 categories across 2 sectors, i.e. Large Scale Manufacturing Industries as well as Small & Medium Industries. A total of **300 plus** applications were received from all over the country. The participating companies included Mahindra & Mahindra Ltd., Hyundai Motor India, Bajaj Auto, Volvo, FIAM, AMW, JCB India amongst several others. The Jury comprised a team of industry experts with strong experience in their respective fields. The awards were presented on 2nd September 2016 at a grand ceremony and annual conference organized by “Manufacturing Today” at Hotel Hyatt Regency, Pune.